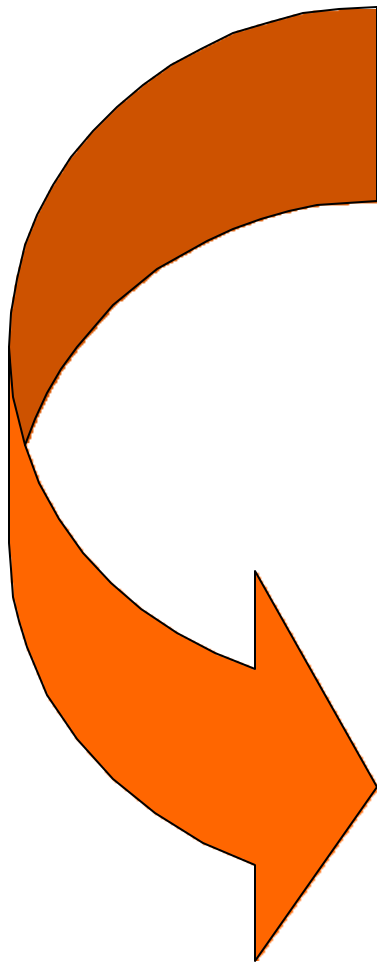




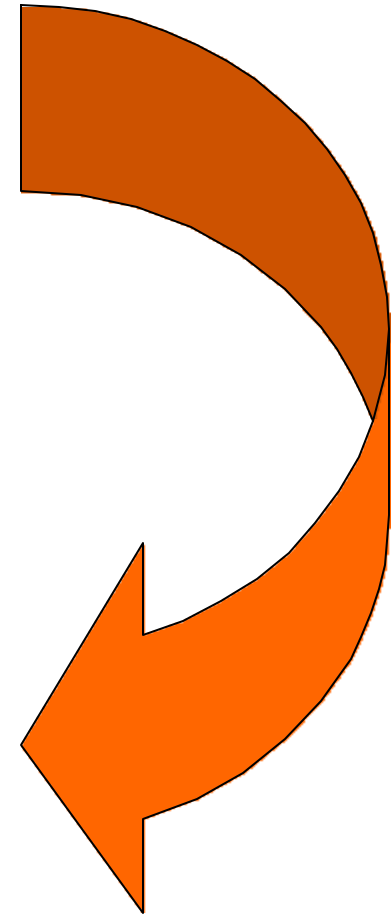
Information the way managers manage!

April 17, 2001 Portland, OR

Imagine a place that integrates



- People
- Policies
- Programs
- Practices



Imagine a place where

Data and
information
tell a story



Imagine a place where

- Our corporate image takes shape

- Benefits for:
 - Individuals
 - Community
 - Environment
 - Economy

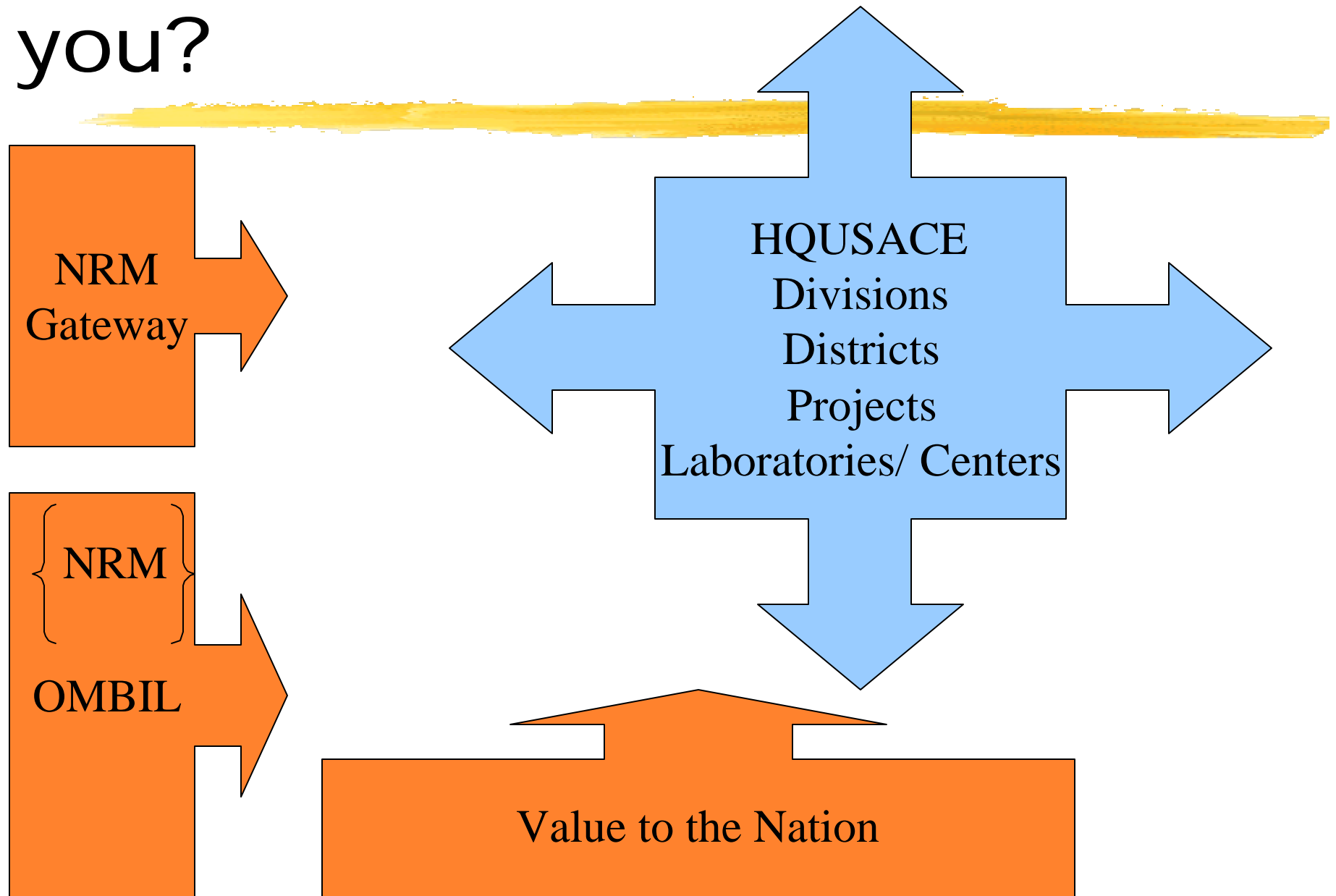


Imagine

- Clean and safe natural resources and recreation opportunities for people today and future generations



Imagine a place, built for you?



Managers Want a Web Site to...

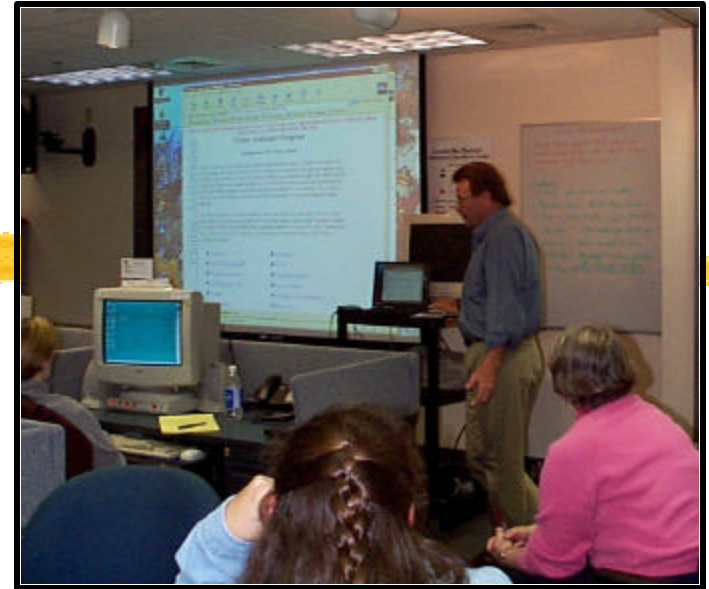


- ❖ Tap into emerging trends
- ❖ Improve access to agency information
- ❖ Share innovation (best practices)
- ❖ Train new staff
- ❖ Communicate and learn from each other
- ❖ Better communicate with the Public

CorpsLakes.usace.army.mil



The Workings of a Team



Web design framed with...



- National Recreation & Park Association (NRPA) accreditation standards

- Fort Excellence – ARMY
www.armymwr.com

Deploying *CorpsLakes.usace.army.mil*



- ❖ Staged deployment
- ❖ Beginning with existing activities
- ❖ Marketing site through various media
- ❖ Does not replace
www.usace.army.mil/recreation or
www.recreation.gov or
Ombil.usace.army.mil

When will it be released?



Right
Now!

Organizing information the way
managers manage.

At your fingertips!



CorpsLakes.usace.army.mil